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**FOR IMMEDIATE RELEASE**

**Weaver Multimedia Group appoints Shana Bastemeyer to Associate Publisher**

**Denver, CO, June 19, 2008.** –Weaver Multimedia Group, official publisher for sixteen major convention and visitor’s bureaus and state tourism offices, has hired Shana Bastemeyer as Associate Publisher for Greenlight Guide, the company’s newest publication and Web site designed exclusively for local meeting and event planners.

Bastemeyer joins Weaver with more than 14 years of sales and business development experience. Her work includes nine years at The Denver Newspaper Agency (formerly The Denver Post) where she managed \$23 MM annually in retail advertising accounts.

As Associate Publisher, Bastemeyer will play an important role in developing and growing Greenlight Guide’s sales and circulation. She will work closely with Weaver Multimedia Group’s Senior Director of Innovation, launching the publication and its Web site component across four US cities including Denver.

Bastemeyer earned her Bachelor of Science in Business Administration from Colorado State University.

**ABOUT WEAVER MULTIMEDIA GROUP:**

Founded in 1986 and based in Denver, CO., Weaver Multimedia Group is a leader in the travel publishing industry. Weaver is the official publisher for sixteen major convention and visitors bureaus and state tourism offices, including Anaheim/OC, Austin, Chicago, Colorado, Columbia, S.C., Dallas, Las Vegas, Los Angeles, New Orleans, Pasadena, San Francisco, San Jose, Seattle, Vancouver, B.C., and Wyoming.

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