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FOR IMMEDIATE RELEASE

Weaver Multimedia Group appoints Nate Frick to Senior Director of Interactive Strategy and Marketing

Denver, CO, June 19, 2008. –Weaver Multimedia Group, official publisher for sixteen major convention and visitor’s bureaus and state tourism offices, has hired Nate Frick as Senior Director of Interactive Strategy and Marketing.

Frick comes to Weaver from a six-year career with AOL (formerly America Online) where he most recently served as Senior Product Manager for AOL CityGuide and AOL Travel. “Nate’s extensive background in interactive product development, management, and strategy, will be a valuable asset to our team,” said Eric Greene, president at Weaver Multimedia Group.

A Colorado native, Frick earned his Bachelor of Science from the University of Colorado at Boulder.

ABOUT WEAVER MULTIMEDIA GROUP:

Founded in 1986 and based in Denver, CO., Weaver Multimedia Group is a leader in the travel publishing industry. Weaver is the official publisher for sixteen major convention and visitors bureaus and state tourism offices, including Anaheim/OC, Austin, Chicago, Colorado, Columbia, S.C., Dallas, Las Vegas, Los Angeles, New Orleans, Pasadena, San Francisco, San Jose, Seattle, Vancouver, B.C., and Wyoming.

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