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**FOR IMMEDIATE RELEASE**

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***Chicago Official Visitors Guide* Publisher Teams Up with the Chicago Bulls to donate 100 tickets to The Midwest Children's Brain Tumor Center**

**Chicago** — A day in the lives of patients at the Midwest Children's Brain Tumor Center may become a bit brighter thanks to the generosity of Weaver Official Publications, official publisher of the *Chicago Official Visitors Guide*. Weaver will donate 100 tickets for the Chicago Bulls vs. the Seattle Super Sonics on Tuesday March 15th and \$400 in dining certificates at Ed Debevic's for the patients and their families.

The Midwest Children's Brain Tumor Center's mission is to provide for the special needs of children suffering from brain tumors. The Center's team of experts bring a family-oriented approach to pediatric brain tumor treatment and offers the latest advances for childhood cancers and blood disorders. The center strives to provide infants, children and young adults and their families with the necessary medical care and consultation, while minimizing the disruption of their daily lives.

Cindy Nelson, Center Facilitator, is a strong believer in the positive effects of joint efforts such as the Chicago Bulls outing sponsored by Weaver Official Publications. "We've teamed up with Weaver to provide an opportunity for the kids and their families to share quality time and have a great experience. Many of these children have never been to a Bulls game. It's really hard for the kids and their parents to cope with the realities of cancer on a daily basis. It's the little things like this that can make such a big difference in everyone's outlook," said Nelson.

Weaver Official Publications wanted to reach out to these children and offer them a special treat. Weaver even has advertisers affected by this disease and thought they might benefit from this gesture. "We have a wonderful customer at Kamehachi Restaurant. His daughter has a serious illness and is being treated at Midwest Children's Brain Tumor Center. He has always raved about the care

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provided his child, so we thought it would be wonderful if we could treat the children and their families to an evening of entertainment at Ed Debevic's and the Chicago Bulls," said Tracy Colitte, Account Executive for Weaver Official Publications.

Brain tumors are the most common tumors in children and approximately 2,000 pediatric brain tumors are diagnosed each year. Because there is no known prevention for pediatric brain tumors and many are not operable due to their location, these children are battling against the odds for a normal childhood.

According to Nelson, the Center's patients are the faces that inspire the staff every day. "I'm sure a cure will be found in someone's lifetime, but we're about the here and now and we hope to provide a detour for patient's families from the difficult journey they're on."

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